

Privacy policy

This privacy policy applies between you, the User of this Website and Quilter Laboratories, the owner and provider of this Website. Quilter Laboratories takes the privacy of your information very seriously. This privacy policy applies to our use of any and all Data collected by us or provided by you in relation to your use of the Website.

This privacy policy should be read alongside, and in addition to, our Terms and Conditions, which can be found at: <http://www.quilterlabs.com/index.php/documents/privacy-policy>.

Please read this privacy policy carefully.

Definitions and interpretation

1. In this privacy policy, the following definitions are used:

Data	collectively all information that you submit to Quilter Laboratories via the Website. This definition incorporates, where applicable, the definitions provided in Data Protection Laws;
Cookies	a small text file placed on your computer by this Website when you visit certain parts of the Website and/or when you use certain features of the Website. Details of the cookies used by this Website are set out in the clause below (Cookies);
Data Protection Laws	any applicable law relating to the processing of personal Data, including but not limited to the Directive 96/46/EC (Data Protection Directive) or the GDPR, and any national implementing laws, regulations and secondary legislation;
GDPR	the General Data Protection Regulation (EU) 2016/679;
Quilter Laboratories, we or us	Quilter Laboratories, LLC of 1700 Sunflower Ave Ste A, CA, 92626;
UK and EU Cookie Law	the Privacy and Electronic Communications (EC Directive) Regulations 2003 as amended by the Privacy and Electronix Communications (EC Directive) (Amendment) Regulations 2011;
User or you	any third party that accesses the Website and is not either (i) employed by Quilter Laboratories and acting in the course of their employment or (ii) engaged as a consultant or otherwise providing services to Quilter Laboratories and accessing the Website in connection with the provision of such services; and
Website	the website that you are currently using, www.quilterlabs.com , and any sub-domains of this site unless expressly excluded by their own terms and conditions.

2. In this privacy policy, unless the context requires a different interpretation:

- a. the singular includes the plural and vice versa;
- b. references to sub-clauses, clauses, schedules or appendices are to sub-clauses, clauses, schedules or appendices of this privacy policy;
- c. a reference to a person includes firms, companies, government entities, trusts and partnerships;
- d. "including" is understood to mean "including without limitation";
- e. reference to any statutory provision includes any modification or amendment of it;
- f. the headings and sub-headings do not form part of this privacy policy.

Scope of this privacy policy

3. This privacy policy applies only to the actions of Quilter Laboratories and Users with respect to this Website. It does not extend to any websites that can be accessed from this Website including, but not limited to, any links we may provide to social media websites.
4. For purposes of the applicable Data Protection Laws, Quilter Laboratories is the "data controller". This means that Quilter Laboratories determines the purposes for which, and the manner in which, your Data is processed.

Data collected

5. We may collect the following Data, which includes personal Data, from you if you place an order, or actively join our mailing list.:
 - a. name;
 - b. contact Information such as email addresses and telephone numbers;
 - c. Credit Card information when purchasing
 - d. IP address (automatically collected);
6. We may also collect the following Data which does not necessarily include personal Data, from you if you do nothing other than use a browser to connect with our website.:
 - a. web browser type and version (automatically collected);
 - b. operating system (automatically collected);
 - c. a list of URLs possibly with a referring site, your activity on this Website, and the page you exit from (automatically collected); in each case, in accordance with this privacy policy.

How we collect Data

6. We collect Data in the following ways:
 - a. data is given to us by you;

- b. data is received from other sources; and
- c. data is collected automatically.

Data that is given to us by you

- 7. Quilter Laboratories will collect your Data in a number of ways, for example:
 - a. when you contact us through the Website, by telephone, post, e-mail or through any other means;
 - b. when you make payments to us, through this Website or otherwise;
 - c. when you elect to receive marketing communications from us;
 - d. in each case, in accordance with this privacy policy.

Data that is received from publicly available third parties sources

- 8. We will receive Data about you from the following publicly available third party sources:
 - a. www.google.com;
 - b. www.facebook.com;

Data that is collected automatically

- 9. To the extent that you access the Website, we will collect your Data automatically, for example:
 - a. we automatically collect some information about your visit to the Website. This information helps us to make improvements to Website content and navigation, and includes your IP address, the date, times and frequency with which you access the Website and the way you use and interact with its content.
 - b. we will collect your Data automatically via cookies, in line with the cookie settings on your browser. For more information about cookies, and how we use them on the Website, see the section below, headed "Cookies".
 - c. we do not receive personally identifiable information when we receive information from third parties automatically. For example, we may see via Google Tracking or Facebook Pixel that someone visited a product page on our website, but we would still have no idea who it is and cannot access the IP address.

Our use of Data

- 10. Any or all of the above Data may be required by us from time to time in order to provide you with the best possible service and experience when using our Website. Specifically, Data may be used by us for the following reasons:

- a. internal record keeping;
- b. improvement of our products / services;
- c. transmission by email of marketing materials that may be of interest to you;
- d. contact for market research purposes which may be done using email, telephone, fax or mail. Such information may be used to customize or update the Website;

in each case, in accordance with this privacy policy.

11. We may use your Data for the above purposes if we deem it necessary to do so for our legitimate interests. If you are not satisfied with this, you have the right to object in certain circumstances (see the section headed "Your rights" below).
12. For the delivery of direct marketing to you via e-mail, we'll need your consent, via an opt-in:
 - a. we are required to obtain your explicit consent; that is, you need to take positive and affirmative action when consenting by providing your email when you sign up for our mailing list.
 - b. if you are not satisfied about our approach to marketing, you have the right to withdraw consent at any time. To find out how to withdraw your consent, see the section headed "Your rights" below.

Who we share Data with

13. We may share your Data with the following groups of people for the following reasons:
 - a. our employees - information is only shared as necessary to complete an order placed on www.quilterlabs.com and only to the extent to which is necessary for correctly fulfilling the order and/or servicing the product sold;
 - b. third party payment providers who process payments made over the Website - payments are made online via our website through a third party payment gateway called Authorize.net who has policies and procedures compliant with GDPR. Authorize.net does not retain, share, or re-use payment information shared from www.quilterlabs.com by agreement;
 - c. relevant authorities - only in the event and to the extent necessary as legally required to by law enforcement agencies. ;

in each case, in accordance with this privacy policy.

Keeping Data secure

14. We will use technical and organizational measures to safeguard your Data, for example:
 - a. we store your Data on secure servers
 - b. the data is accessible only by us
 - c. it is protected by high level encryption exceeding industry standards

- d. is accessible by one employee under supervision by the Data Protection Officer
- 15. Technical and organizational measures include measures to deal with any suspected data breach. If you suspect any misuse or loss or unauthorized access to your Data, please let us know immediately by contacting us via this e-mail address: dpo@quilterlabs.com.
- 16. If you want detailed information from Get Safe Online on how to protect your information and your computers and devices against fraud, identity theft, viruses and many other online problems, please visit www.getsafeonline.org. Get Safe Online is supported by HM Government and leading businesses.

Data retention

- 17. Unless a longer retention period is required or permitted by law, we will only hold your Data on our systems for the period necessary to fulfill the purposes outlined in this privacy policy or until you request that the Data be deleted.
- 18. Even if we delete your Data, it may persist on backup or archival media for legal, tax or regulatory purposes.

Your rights

- 19. You have the following rights in relation to your Data:
 - a. **Right to access** - the right to request (i) copies of the information we hold about you at any time, or (ii) that we modify, update or delete such information. If we provide you with access to the information we hold about you, we will not charge you for this, unless your request is "manifestly unfounded or excessive." Where we are legally permitted to do so, we may refuse your request. If we refuse your request, we will tell you the reasons why.
 - b. **Right to correct** - the right to have your Data rectified if it is inaccurate or incomplete.
 - c. **Right to erase** - the right to request that we delete or remove your Data from our systems.
 - d. **Right to restrict our use of your Data** - the right to "block" us from using your Data or limit the way in which we can use it.
 - e. **Right to data portability** - the right to request that we move, copy or transfer your Data.
 - f. **Right to object** - the right to object to our use of your Data including where we use it for our legitimate interests.
- 20. To make inquiries, exercise any of your rights set out above, or withdraw your consent to the processing of your Data (where consent is our legal basis for processing your Data), please contact us via this e-mail address: dpo@quilterlabs.com.
- 21. If you are not satisfied with the way a complaint you make in relation to your Data is handled by us, you may be able to refer your complaint to the relevant data protection authority.

22. It is important that the Data we hold about you is accurate and current. Please keep us informed if your Data changes during the period for which we hold it.

Links to other websites

23. This Website may, from time to time, provide links to other websites. We have no control over such websites and are not responsible for the content of these websites. This privacy policy does not extend to your use of such websites. You are advised to read the privacy policy or statement of other websites prior to using them.

Changes of business ownership and control

24. Quilter Laboratories may, from time to time, expand or reduce our business and this may involve the sale and/or the transfer of control of all or part of Quilter Laboratories. Data provided by Users will, where it is relevant to any part of our business so transferred, be transferred along with that part and the new owner or newly controlling party will, under the terms of this privacy policy, be permitted to use the Data for the purposes for which it was originally supplied to us.
25. We may also disclose Data to a prospective purchaser of our business or any part of it.
26. In the above instances, we will take steps with the aim of ensuring your privacy is protected.

Cookies

27. This Website may place and access certain Cookies on your computer. Quilter Laboratories uses Cookies to improve your experience of using the Website and to improve our range of products and services. Quilter Laboratories has carefully chosen these Cookies and has taken steps to ensure that your privacy is protected and respected at all times.
28. All Cookies used by this Website are used in accordance with current UK and EU Cookie Law.
29. This Website may place the following Cookies:

Type of Cookie	Purpose
Strictly necessary cookies	These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
Analytical/performance cookies	They allow us to recognize and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

30. You can find a list of Cookies that we use in the Cookies Schedule.

31. You can choose to enable or disable Cookies in your internet browser. By default, most internet browsers accept Cookies but this can be changed. For further details, please consult the help menu in your internet browser.
32. You can choose to delete Cookies at any time; however you may lose any information that enables you to access the Website more quickly and efficiently including, but not limited to, personalization settings.
33. It is recommended that you ensure that your internet browser is up-to-date and that you consult the help and guidance provided by the developer of your internet browser if you are unsure about adjusting your privacy settings.
34. For more information generally on cookies, including how to disable them, please refer to aboutcookies.org. You will also find details on how to delete cookies from your computer.

General

35. You may not transfer any of your rights under this privacy policy to any other person. We may transfer our rights under this privacy policy where we reasonably believe your rights will not be affected.
36. If any court or competent authority finds that any provision of this privacy policy (or part of any provision) is invalid, illegal or unenforceable, that provision or part-provision will, to the extent required, be deemed to be deleted, and the validity and enforceability of the other provisions of this privacy policy will not be affected.
37. Unless otherwise agreed, no delay, act or omission by a party in exercising any right or remedy will be deemed a waiver of that, or any other, right or remedy.
38. This Agreement will be governed by and interpreted according to the laws of the state of California in the United States of America. All disputes arising under the Agreement will be subject to the exclusive jurisdiction of the California courts.

Changes to this privacy policy

40. Quilter Laboratories reserves the right to change this privacy policy as we may deem necessary from time to time or as may be required by law. Any changes will be immediately posted on the Website and you are deemed to have accepted the terms of the privacy policy on your first use of the Website following the alterations.

You may contact Quilter Laboratories by email at dpo@quilterlabs.com.

Policy enacted: 11 June 2018

Cookies

Below is a list of the cookies that we use. We have tried to ensure this is complete and up to date, but if you think that we have missed a cookie or there is any discrepancy, please let us know.

Strictly necessary cookies

We use the following strictly necessary cookies:

Description of Cookie	Purpose
Session cookie.	This is used to store information about what you have put into your cart. This is necessary to help you place an order for a specific item.

Analytical/performance cookies

We use the following analytical/performance cookies:

Description of Cookie	Purpose
Google Analytical Cookie	We utilize Google Analytics' Javascript which provides us with detailed information on our website about the places users visit, how long they stay, and what they look at while on our site. This data we receive has no personally identifiable information that we can use. We are unable to download, store, or receive any personally identifiable information from this service. This gives us information necessary to improve our site over time.
Facebook Pixel	We utilize Facebook Pixels to identify when you have responded to an advertisement placed specifically by us on Facebook. We do not receive any personally identifiable information from this service. It helps us to know if our advertisements on Facebook are working and how aggregate response to our advertising is handled.